

Summer Stipend

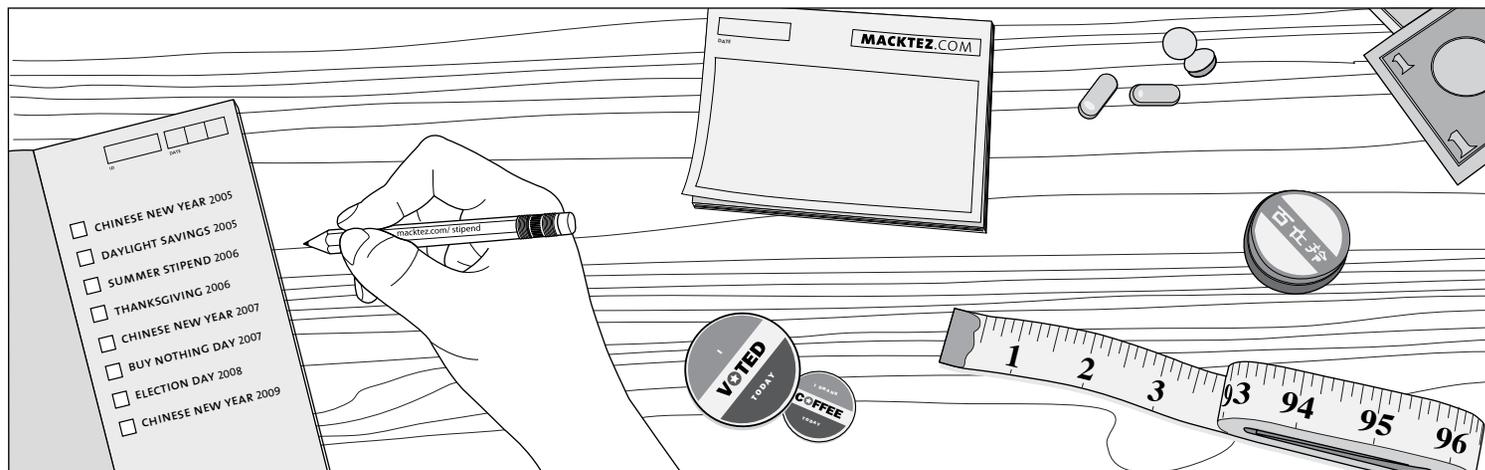
Five years old, the Macktez Summer Stipend continues to amaze and delight. Our goal is to encourage one of the many imaginative people we meet each day to finish their summer project by supporting their effort with this \$500 development grant.

This year's submissions may have a new twist and will have to satisfy a few, minor logistical constraints, but we'll evaluate them based on the same simple set of criteria we've used before: originality, relevance, and conviction.

Treats are better than tricks.

We may still have that dot-com in our name, but we know that real things matter. That's why three times a year we reach out to clients and friends with an actual piece of mail: made of paper, stuffed in an envelope, stamped in the corner, and delivered by hand.

We celebrate Chinese New Year and another holiday near the end of the year by including a small, appealing object. Since Halloween is the target of this year's fall holiday mailing, we thought it would be fun to let our Summer Stipend recipient help pick our treat.



To the left are just some of the objects we've sent through the mail over the years. How many can you match with the occasion of their mailing?*

As you can see, the connection's not always direct. That friction was often why we liked it.

So what do you think we should drop in the envelope this year for Halloween? And why?

* Answers at macktez.com/stipend.

Past stipend recipients

Nicole Kenney received the stipend last year for an ongoing Polaroid documentary that encourages people to think about their life goals and to find the motivation for fulfilling them. Previous recipients were Andrew Sloat, for his choreographed depiction of the preamble to the Constitution; a documentary installation of a Williamsburg pay phone, by Christopher Allen and UnionDocs; and Daniel Marr's concept album about love and lunch in Chinatown.

Visit macktez.com/stipend/recipients for more information and updates from the artists.

— The Team at Macktez

Apply at macktez.com/stipend by July 24

Suggest an object for us to include in our Halloween mailing. It needs to fit inside our small envelope, survive the postal service intact, and cost less than \$1 each.

We'll rely on the tastes of our esteemed panelists: Mike Abbink, Eric Alch, Keira Alexander, Yael Melamede, Helmut Ness, Vivian Rosenthal, and Manuel Toscano. If they like your submission, you'll receive our \$500 stipend to finish your own summer project.

You'll find our online application at macktez.com/stipend, along with more specific guidelines, answers to the matching game, and complete examples of past mailings. Deadline is July 24, and we'll announce the winning entry just three weeks later.